

Covenant Community Capital Corporation Houston, TX

Project Title Smart Savers IDA Program

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Houston, TX 77020 (713) 223-1864 x 14

Grant Amount \$600,000

Nonfederal Support \$600,000

Project Period September 2004 – September 2009

Highlights The Smart Savers IDA Program will expand an existing AFI-

supported project to provide 340 low-income families with IDAs and assist them in building economic resilience through financial literacy and asset-specific training. The program will provide participants personal financial training, case management support, and IDAs for all three of the eligible AFI assets: a first-home, post-secondary education, and microenterprise capital. The program will offer participants a \$2 to \$1 match on a maximum of \$1,500 of savings. Participants will each have a total of \$4,500 for their asset purchases.

Target Population Low-income individuals in the Houston, Texas area, with priority for

households living or working in 131 contiguous central-city census

tracts, and households with children.

Grantee/Collaborative Description Covenant Community Capital Corporation was created in 1998 to

foster long-term solutions for the Houston region's high poverty rates. Based in Houston's lowest income neighborhood, the agency's philosophy is that families can best escape the cycle of poverty by developing good savings and purchasing habits and acquiring assets that grow in value over time. By creating tools to help families save money and build wealth, Covenant rewards the initiative of its hardworking clients, building their self-sufficiency and fostering

intergenerational economic stability.

Covenant partners with the United Way of the Texas Gulf Coast to provide the Smart Savers IDA Program, which has enrolled over 300 savers since 2001. The Smart Savers IDA Program benefits from a number of other community partners, including the City of Houston and its housing authority, Wells Fargo Bank, Compass Bank, World Savings Bank, the Texas Workforce Commission, and local

community development corporations and human service providers.